



BATH TOURISM PLUS

[www.visitbath.co.uk](http://www.visitbath.co.uk)

## **PRESS RELEASE**

9<sup>th</sup> June 2014

### **LOCAL BUSINESSES RECOGNISED AT FIRST-EVER BATH EVENTS, HOSPITALITY AND TOURISM AWARDS (BEHTA)**

On Friday 6 June, Bath's historic Assembly Rooms proved the perfect setting for Bath's inaugural Events, Hospitality and Tourism Awards (BEHTA), where 20 of the area's finest tourism businesses were awarded for excellence in their field and recognised by an audience of over 200 industry colleagues and sponsors.

The black tie awards ceremony was hosted by *The Breeze FM* local radio breakfast show presenters Michelle Owen and Tony Wright and, following a formal dinner, guests also enjoyed live music entertainment from funky four-piece band *Pelican Groove*.

Nick Brooks-Sykes, Chief Executive of Bath Tourism Plus, commented: *"All our finalists are deserving of recognition but our winners today have demonstrated that they are all the 'best of the best' and I congratulate them.*

*"This wonderful evening would not have been possible without the support of our Event Partner, Fab! Events, as well as a wide range of sponsors and partners, who have all made an invaluable contribution to the success of this landmark event.*

*"Tourism is of vital importance to the economic good health of Bath and surrounding area; our finalists and winners are at the forefront of a drive to grow the industry's current £375million contribution to the visitor economy, which Bath Tourism Plus will proudly continue to lead and develop, through creative partnerships and strategic and ambitious marketing."*

The winners for each category were as follows:

- Large Hotel of the Year – **Lucknam Park Hotel & Spa**
- Small Hotel of the Year – **Woolley Grange Hotel & Spa**
- Bed and Breakfast/Guest House of the Year – **Villa Magdala**
- Self-Catering property of the Year – **Bath Boutique Stays**
- Small Visitor Attraction of the Year – **Prior Park Landscape Garden**
- Large Visitor Attraction of the Year – **No. 1 Royal Crescent**
- Event Venue of the Year – **Centre Parcs, Longleat Forest**
- Public/Visitor Event of the Year – **Bath Festivals**
- Celebratory Event of the Year – **Searcys**
- Hospitality Experience of the Year – **The Abbey Hotel**
- Low Cost Event Solution of the Year – **Bradford on Avon Tourism**
- Events Services and Logistics Supplier of the Year – **Table Art**
- Taste of Bath Award – **Hartley Farm Shop & Café**
- Visitor Welcome Pub Award – **Bath Ales**
- Customer Service Award – **Woolley Grange Hotel & Spa**
- Venue Event Team of the Year – **Bath Historic Venues Team**
- Best Contribution to the Community/CR initiative – **Bath Artisan Market**
- Best New Business within the Events, Tourism or Hospitality Industry – **Bath Function Rooms**
- The Judges Special Award – **David Mead-Male**
- Outstanding Achievement – **Clive Bailey**

Winners in many of the categories will now be put forward for the National Tourism Awards 2015.

For a full list of winners and photos visit [www.behta.org.uk](http://www.behta.org.uk)

**-ENDS-**

### **Press Information:**

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## **Notes to editor:**

### **About Bath Tourism Plus**

Working with the public and private sectors, Bath's destination marketing organisation, Bath Tourism Plus, takes full responsibility for co-ordinating the work of a busy tourist information centre, the marketing of Bath and the surrounding area to leisure and business travellers, PR activity to attract the nation's top travel writers, a conference office, and development of Bath's official destination website [www.visitbath.co.uk](http://www.visitbath.co.uk) / [www.bathconference.co.uk](http://www.bathconference.co.uk)

### **About FAB! Events Global**

FAB! is the events company with a difference! Based in the beautiful city of Bath we offer a variety of services to our clients nationwide and specialise in tailor making events from the smallest meeting to the largest conference or award ceremony in every conceivable venue.

For further information visit [www.fab-1.org.uk](http://www.fab-1.org.uk)